



## **Coco Tree Service becomes an ISA Gold Canopy Partner**

**ATLANTA, Ga.** — The International Society of Arboriculture (ISA) is pleased to announce Coco Tree Service, a Florida-based tree care company, will support the ISA through its Canopy Partners program.

The ISA Canopy Partners program is a powerful, global initiative that unites industry leaders. Through this program, Canopy Partners supports the ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and foster a network of arborists, urban foresters and tree enthusiasts worldwide.

“We are thrilled to introduce our new ISA Gold Canopy Partner—Coco Tree Service,” ISA CEO and executive director Caitlyn Pollihan said. “Their decision to invest in ISA and align with our mission is commendable. Their support will enable ISA to continue promoting the profession and educating the public about the invaluable benefits of trees and the dedicated individuals who care for them.”

Coco Tree Service has been in the industry for over a decade, contributing to projects with an emphasis on ecological value. Day-to-day, the company provides tree trimming, pruning and maintenance; roadside cleanup; design services; cleaning of vacant lots, soils and lakes; lawn maintenance; commercial landscaping; storm damage clean up; and tree removal and root management.

“Coco Tree Service is proud to partner with ISA as a Gold Canopy Partner,” Coco Tree Service president Josue Alvarado said. “Our team is deeply committed to advancing professional standards in arboriculture, environmental stewardship and continuing education within our industry. Collaborating with ISA aligns perfectly with our mission to deliver high-quality, science-based arboricultural services while supporting the growth and development of certified professionals. We look forward to contributing to and learning from this respected network.”

Through the Canopy Partners program, ISA is committed to providing arborists with the necessary tools, services and research to serve and educate the public, advance the profession and promote the tree care industry worldwide.

Additionally, this program plays a crucial role in addressing critical environmental issues, educating the public, decision-makers and policymakers, and helping to spread valuable education and research while ensuring ISA stays at the forefront of industry trends, innovation and technology.

For more information about the ISA Canopy Partners program, visit the ISA website or contact [corporatesales@isa-arbor.com](mailto:corporatesales@isa-arbor.com). For information about Coco Tree Service, visit their website at [cocotreeservice.com](http://cocotreeservice.com).

### **ABOUT ISA**

*The International Society of Arboriculture (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public*



*about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally-recognized certification program in the industry, including ISA Certified Arborist®. For more information about ISA and Certified Arborists, visit [www.isa-arbor.com](http://www.isa-arbor.com).*

#### **ABOUT COCO TREE SERVICE**

*Coco Tree Service is a Florida-based environmental services company specializing in professional tree care, vegetation management, natural area, wetland and ecological restoration. Serving municipal, commercial, and private clients, Coco Tree Service is committed to safety, environmental responsibility, and industry best practices. The company works closely with certified arborists, licensed applicators, and trained field professionals to provide reliable, sustainable, and compliant solutions to the communities it serves.*

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